



PROFESSIONAL SKILLS

Google Analytics
Social media strategy
Campaign Planning
Cold Calling
Social Media Marketing
Product Analysis
Facebook & Google ad

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

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AL-MAHEDI HASAN

H-15, R-05, NIKUNJA-2, KHILKHET
DHAKA-1229, BANGLADESH

ABOUT

Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company. Seeking an entry-level position to begin my career in a high-level professional environment

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE

Banglamark Group | May 2019 - July 2019

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%
- Handling day to day campaigns, planning, implementation, and management of paid search campaign.
- Identify & analyze strategy including trends, competition, promotion, pricing
- Manage Different campaign that helps to grow profit

MARKETING INTERN

Stencil Bangladesh Limited | February 2018 - April 2018

- Drive Customer through cold calling & Email Marketing
- Collecting daily leads for company that help generate buyers & sales

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MARKETING

AIUB | 2015 - 2018

GPA 3.37

MASTER OF BUSINESS ADMINISTRATION

AIUB | Enrolled

GPA 3.88

CERTIFICATION

Digital Marketing
Exprocoder IT

Implementation of Computer Training
Bangladesh Computer Council

Zonal Presentation Camp
Lokkho